

**BOARD OF COMMISSIONERS
TOWN OF REDINGTON SHORES
SPECIAL MEETING
MONDAY, SEPTEMBER 19, 2022 - 6:00 P.M.
AGENDA**

CALL TO ORDER

PLEDGE OF ALLEGIANCE

ROLL CALL

Appearances and Presentations

None

OPEN PUBLIC HEARING

1. Adopt FY 2022/2023 Millage and Ad Valorem Tax
2. Adopt FY 2022/2023 Budget

CLOSE PUBLIC HEARING

OLD BUSINESS

1. Approval of FY23 Code Enforcement Contract with Sheriff's Department

NEW BUSINESS

1. Adoption of Pinellas County Local Mitigation Strategy
2. Reestablishing PPI Committee Resolution 06-22

MISCELLANEOUS

Workshop Meeting – Wednesday, September 28, 2022 - 6:00 p.m.
Regular Meeting – Wednesday, October 12, 2022 - 6:00 p.m.

ADJOURNMENT

"Persons are advised that, if they decide to appeal any decisions made at this meeting, they will need a record of the proceedings, and, for such purpose, they may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based."

"The Town maintains a tape recorder for all public hearings. In the event that you wish to appeal a decision, the tape may or may not adequately ensure a verbatim record of the proceedings. Therefore, you may wish to provide a court reporter at your expense."

RESOLUTION NO. 04-22

**A RESOLUTION OF THE TOWN OF REDINGTON SHORES,
FLORIDA, ADOPTING A NOT TO EXCEED MILLAGE RATE OF 1.6896 LEVYING
OF AD VALOREM TAXES FOR FISCAL YEAR 2022-2023 AND SETTING THE DATE,
TIME AND PLACE OF PUBLIC HEARINGS ON THE BUDGET FOR FISCAL YEAR 2022-
2023; PROVIDING FOR AN EFFECTIVE DATE.**

WHEREAS, pursuant to section 200.065, Florida Statutes, after a proper notice, the first public hearing will be held at the Town of Redington Shores, Pinellas County, Florida, on September 7, 2022 at 6:00pm.

WHEREAS, pursuant to section 200.065, Florida Statutes, after a proper notice, the second and final public hearing will be held at the Town of Redington Shores, Pinellas County, Florida, on September 19, 2022 at 6:00pm.

WHEREAS, the gross taxable value for operating purposes not exempt from taxation within Pinellas County has been certified by the Pinellas County Property Appraiser to the Town of Redington Shores as \$953,100,216; and

WHEREAS, the Town of Redington Shores is prepared to set a proposed millage rate of 1.6896 mills; and

WHEREAS, the Fiscal Year 2022-2023 operating proposed millage rate of 1.6896 is a 12.34% increase to the current year rolled-back rate of 1.5040 mills.

**NOW THEREFORE, BE IT RESOLVED BY THE BOARD OF COMMISSIONERS OF
THE TOWN OF REDINGTON SHORES, PINELLAS COUNTY, FLORIDA, AS FOLLOWS:**

Section 1. The Board of Commissioners of The Town of Redington Shores, Florida does hereby ratify and set the proposed not to exceed ad valorem millage rate for the Town of Redington Shores, Pinellas County, Florida, for the Fiscal Year 2022-2023 at 1.6896.

Section 2. The tentative millage and budget hearings will be held September 7, 2022, in the Town of Redington Shores Community Room located at 17425 Gulf Blvd, Redington Shores, Florida at 6:00p.m.

Section 3. The final millage and budget hearings will be held September 19, 2022, in the Town of Redington Shores Community Room located at 17425 Gulf Blvd, Redington Shores, Florida at 6:00p.m.

Section 4. This resolution shall take effect immediately upon its adoption by the Board of Commissioners of the Town of Redington Shores, Florida.

The foregoing Resolution was offered by Commissioner _____, who moved its adoption, and said Motion was seconded by Commissioner _____, and upon roll call the vote was:

AYES:

NAYS:

ABSENT:

ABSTAINING:

during Regular Session of the Board of Commissioners of the Town of Redington Shores, Florida sitting on the 22nd day of September, 2021.

PASSED AND RESOLVED this 19th day of September, 2022, by the Board of Commissioners of the Town of Redington Shores, Florida.

MaryBeth Henderson, Mayor

Tracy Campbell
Town Clerk

RESOLUTION NO. 05-22

**A RESOLUTION OF THE TOWN OF REDINGTON SHORES,
FLORIDA, ADOPTING THE 2022-2023 ANNUAL FISCAL
YEAR BUDGET.**

**BE IT RESOLVED BY THE BOARD OF COMMISSIONERS OF THE TOWN OF
REDINGTON SHORES, FLORIDA, IN MEETING DULY AND REGULARLY ASSEMBLED
AS FOLLOWS:**

1. The Annual Fiscal Year Budget of the Town of Redington Shores, Florida, from October 1, 2022 through September 30, 2023, shall be in the amounts and categories as more fully shown by a copy of said Annual Budget attached hereto as Schedule A.

2. This Resolution shall take effect Midnight, September 30, 2022.

The foregoing Resolution was offered by Commissioner _____, who moved its adoption, and said Motion was seconded by Commissioner _____; and upon roll call the vote was:

AYES:

NAYS:

ABSENT:

ABSTAINING:

during Regular Session of the Board of Commissioners of the Town of Redington Shores, Florida sitting on this 19th day of September 2022.

MaryBeth Henderson, Mayor

ATTEST:

Tracy Campbell
Town Clerk

CONTRACT FOR CODE ENFORCEMENT SERVICES

THIS AGREEMENT is made and entered into by and between the TOWN REDINGTON SHORES, a municipal corporation of the State of Florida (hereinafter "TOWN"), and BOB GUALTIERI as SHERIFF, PINELLAS COUNTY, FLORIDA (hereinafter "SHERIFF").

WITNESSETH:

WHEREAS, the TOWN is a municipality within the boundaries of Pinellas County, Florida, and wishes to purchase code enforcement services for that area of land within its municipal boundaries in addition to those required to be provided by the SHERIFF prior to the execution of this Agreement; and

WHEREAS, the TOWN has requested that the SHERIFF furnish code enforcement services to its inhabitants and citizens; and

WHEREAS, the TOWN desires that the SHERIFF furnish code enforcement services for an estimated six (6) hours per week and duly perform any and all necessary and appropriate functions for the TOWN; and

WHEREAS, the SHERIFF has indicated his desire and willingness to accept and fulfill the responsibilities herein before mentioned.

NOW, THEREFORE, in consideration of the mutual promises contained herein and given by each party to the other, the parties do hereby covenant and agree as follows:

1. That the recitations set forth above are incorporated herein by reference in their entirety.

2. **LEGAL AUTHORITY.** This Agreement is entered into pursuant to the Provisions of Section 163.01, F.S., the "Florida Interlocal Cooperation Act of 1969". The parties entering into this Agreement are fully cognizant of the constitutional limitations on the transfer of powers as set forth in Article VIII, Section 4 of the Constitution of the State of Florida and it is the express purpose of this Agreement only to enter into a contract for the provision of police services for certain code enforcement functions and shall not be deemed in any manner whatsoever to authorize the delegation of the constitutional or statutory duties of either of the parties pursuant to the provisions of Section 163.01(14), F.S. This Agreement at all times shall be construed consistent with such constitutional and statutory limitations. The duties and responsibilities set forth in this Agreement to be performed by the parties shall be performed in a manner that is constitutionally permissible and all portions of this Agreement shall be interpreted and administered by the parties accordingly.

3. **INDEMNIFICATION.** With regard to providing code enforcement services, the SHERIFF will defend and pay any litigation or judgment against the TOWN, its agents or employees, arising out of this Agreement. Lawsuits and claims that may be filed from time to time hereunder shall be handled by the SHERIFF in accordance with normal procedures. The SHERIFF shall defend such lawsuits or claims and pay judgments or settlements in accordance with law.

Nothing contained herein shall be construed to limit or modify the provision of Florida Statute 768.28 as it applies to the TOWN and the SHERIFF. Nothing herein shall abrogate or expand the sovereign immunity enjoyed by the SHERIFF and the TOWN pursuant to the provisions of Chapter 768, Florida Statutes, nor shall any third party receive any benefit whatsoever from the indemnification provided herein.

4. INDEPENDENT CONTRACTOR. The SHERIFF, for the purposes of this Agreement, is and shall remain an independent contractor; provided, however, such independent contractor status shall not diminish the power and authority vested in the SHERIFF and his sworn officers.

5. SOVEREIGN IMMUNITY. The parties hereto agree that nothing contained herein shall in any way waive the sovereign immunity that they enjoy presently under the Constitution and statutes of the State of Florida and particularly with respect to Chapter 768, Florida Statutes. The parties agree that the TOWN's determination to provide code enforcement services by contract is an exercise of the legislative planning function of the TOWN and that at no time will the TOWN exercise any specific operational control over the activities of any of the employees of the SHERIFF or shall it perform or undertake any acts that are over and above a planning level function with regard to the administration of this Agreement.

6. PROVISION OF SERVICES. SHERIFF will provide one (1) part-time Community Policing Deputy/Code Enforcement, who shall be provided on an as-needed basis. The specific hours of work of this community policing deputy shall be determined by his or her supervisor after consultation with the Mayor. The community policing deputy will investigate and take enforcement actions for violations of the TOWN'S Code of Ordinances, will track and prepare statistical reports for the TOWN concerning the numbers and types of violations issued on a monthly basis, and interact with both citizens and businesses to address and resolve code violation related issues. The community policing deputy will in conjunction with the TOWN'S attorney, prepare and present code violation cases before the TOWN'S Magistrate as necessary, and ~~in~~in conjunction with the TOWN'S

administrative/clerical staff, prepare citations, send notices of violations and appeal hearings, and perform other related administrative tasks.

7. ENFORCEMENT OF LAWS. The SHERIFF shall discharge his responsibility under this Agreement by the enforcement of all County ordinances applicable within the TOWN and the ordinances of the TOWN. The SHERIFF shall bring appropriate charges for violations of all ordinances.

8. FINES AND FORFEITURES. All fines and forfeitures rendered in any court as a result of charges made by the SHERIFF shall be distributed as provided by general law and the rules of the Court.

9. DEPUTY EQUIPMENT. The SHERIFF shall provide each deputy who provides services under this Agreement with a patrol automobile and all other necessary and appropriate equipment. Deputies providing services under this Agreement shall operate out of the Sheriff's Administration Building or the North District Station. The cost of operating and maintaining these facilities and the cost of purchasing, maintaining and repairing equipment used under this Agreement shall be borne by the SHERIFF.

10. LAW ENFORCEMENT PERSONNEL, SWORN AND UNSWORN. The SHERIFF shall be responsible for the appointment, training, assignment, discipline and dismissal of all his law enforcement personnel, whether sworn or unsworn, performing services under this Agreement.

11. NOTICE. Notice as required to be given hereunder shall be given to the following persons:

- A. The Sheriff of Pinellas County:
Bob Gualtieri, Sheriff
P. O. Drawer 2500
Largo, FL 33779-2500

B. Town of Redington Shores:
Mayor MaryBeth Henderson
17425 Gulf Blvd.
Redington Shores, Florida 33708

12. TERM. This Agreement shall take effect on the 1st day of October, 2024², and shall continue in effect through September 30, 2025³.

13. COMPENSATION. The SHERIFF shall invoice the TOWN monthly for the services of the Community Policing Deputy/Code Enforcement based upon the actual number of hours worked at a rate of ~~FIFTY-ONE DOLLARS AND SEVENTY-NINE EIGHTY CENTS~~ (\$51.7980) ~~FIFTY TWO DOLLARS AND SEVENTY EIGHT CENTS (\$52.78)~~ per hour, which shall be due upon receipt.

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14. TERMINATION. Either party to this Agreement may terminate this Agreement without cause upon written notice to be given not less than 60 days prior to the requested termination date, said notice to be deemed delivered when a copy is delivered to the other party and a receipt signed by the other party.

15. THIRD PARTIES. In no event shall any of the terms of this Agreement confer upon any third person, corporation, or entity other than the parties hereto any right or cause of action for damages claimed against either of the parties to this Agreement arising from the performance of the obligation and responsibilities of the parties herein or for any other reason.

16. ENTIRE AGREEMENT. This Agreement reflects the full and complete understanding of the parties to it and may be modified or amended only by a document in writing executed by the parties hereto and executed with the same formality of this Agreement.

17. NON-ASSIGNABILITY. The SHERIFF shall not assign or delegate the obligations, responsibilities or benefits imposed hereby or contained herein to any third party or in any manner contract for the provision of the services required to be performed herein by a third party

without the express written consent of the TOWN, which consent must be agreed to by the TOWN at a public meeting and which consent may be withheld within the sole discretion of the TOWN.

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**PINELLAS COUNTY
MULTI-JURISDICTIONAL
COMMUNITY RATING SYSTEM ANNUAL REPORT
FOR
PROGRAM FOR PUBLIC INFORMATION,
FLOODPLAIN MANAGEMENT PLAN, FLOOD INSURANCE
IMPROVEMENT PLAN AND FLOOD RESPONSE PLAN**

Pinellas County | January, 2022



**PINELLAS COUNTY
MULTI-JURISDICTIONAL
COMMUNITY RATING SYSTEM ANNUAL REPORT**

Prepared for:

Pinellas County and Participating Municipalities
22211 US Hwy. 19 N.
Clearwater, FL 33765

January, 2022

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APPENDICES

Appendix A – Key Messages

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1 INTRODUCTION AND PLANNING COMMITTEE

This annual report presents the ongoing status of Pinellas County's Program for Public Information (PPI), which includes the flood insurance and flood response plans. This program is the floodplain management outreach arm of the Countywide Local Mitigation Strategy (LMS). The PPI includes all unincorporated areas of Pinellas County as well as 16 of its partner municipalities. Participating municipalities are listed below. In 2021 the City of Belleair Beach joined the program, and the City of Largo withdrew.

- Town of Belleair
- City of Belleair Beach
- City of Clearwater
- City of Gulfport
- City of Indian Rocks Beach
- Town of Indian Shores
- City of Madeira Beach
- City of Oldsmar
- City of Pinellas Park
- Town of Redington Beach
- Town of Redington Shores
- City of South Pasadena
- City of St. Petersburg
- City of St. Pete Beach
- City of Tarpon Springs
- City of Treasure Island

Staff and stakeholders from these jurisdictions comprise the Pinellas County Flood Risk and Mitigation Public Information Working Group (FRMPIWG), which serves as the PPI committee as well as the stakeholder working group for the LMS. Having the same group of staff and stakeholders for both results in better coordination and consistency in messaging countywide and avoids duplication of efforts among the various initiatives to reduce flood risk and damage. Not only does this committee meet the basic CRS PPI requirements, but they also evaluate Flood Insurance Coverage, Floodplain Management, Flood Warning and Response, and provide input to the multi-jurisdictional LMS.

2 ASSESSMENT OF PUBLIC INFORMATION NEEDS AND TARGET AUDIENCES

The PPI continues to be implemented for Pinellas County and its 16 participating communities. The committee members met three times in 2021 to evaluate the outreach initiatives and update the plan report, as well as provide input on the LMS. Table 2-1 describes the committee meetings. FRMPIWG meetings are advertised on the County's website (www.pinellascounty.org/flooding/ppi.htm) and are open to the public.

Table 2-1 PPI Meetings

Date	Discussion Topics
January 29, 2021	The committee reviewed the status of the LMS and Multi-Jurisdictional PPI; revisited priority audiences and projects; discussed other public information efforts such as new audiences and projects; and reviewed the status of each outreach project for the municipalities. The PPI resource toolbox has been renamed to "FRMPIWG SharePoint Toolkit" and has been updated with a more modern, user-friendly look. A demonstration was provided to the members after the meeting and a training on the updated toolkit was planned. This toolkit assists participating communities to document their PPI projects, receive updates regarding upcoming project timelines, and download templates. The toolkit has evolved beyond just outreach by allowing participating municipalities to also download other documents, such as LMS documentation and the Flood Warning and Response Plan.
May 21, 2021	The committee reviewed the status of the LMS and Multi-Jurisdictional PPI, along with their adoption status. This was the first meeting for the City of Belleair Beach, who was welcomed to the committee. The project matrices for OP and FRP were presented to the committee and publicity requirements for outreach initiatives were discussed. These project matrices will assist communities in identifying the projects in the PPI, specifying projects they are currently implementing, and identifying projects they plan to implement for the year, as well as providing simpler tracking of project implementation. Other outreach project initiatives were discussed including standardizing outreach messages for social media campaigns throughout the year, collaboration with Sarasota County on outreach campaigns, updates to the Real Estate Disclosure Program, and Annual Hurricane Preparedness Summits provided by Pinellas County Emergency Management.
October 22, 2021	The committee reviewed the status of the PPI and potential updates to the report, including revising existing messages, creating new projects, adding new topics with accompanying messages such as Resiliency and Sustainability, and the status of the outreach projects. The committee also discussed the LMS for messaging consistency and discussed the annual update. The committee will review the LMS in detail and provide additional comments to County staff to be incorporated into the LMS annual review.

During the meetings, the committee reviewed the types of flooding across the County and how each is being addressed through outreach and mitigation. The priority audiences and messages were also discussed and revised to better reflect new opportunities for reaching audiences and educating them about flood risks.

Significant floodplain management program changes occurred in 2021, including:

- FEMA Flood Insurance Rate Maps (FIRM) for the entire county were updated and included significant changes, such as the addition of the Limit of Moderate Wave Action (LiMWA), which created a new flood zone, the Coastal A Zone.
- FEMA implemented Risk Rating 2.0 nationwide, an updated flood insurance rating methodology.
- Pinellas County, along with other municipalities, adopted the “Pinellas County Sea Level Rise and Storm Surge Vulnerability Assessment”, which includes maps and data for coastal flooding, including tidal flooding from sea level rise as well as current and future storm surge flooding.
- Unincorporated Pinellas County achieved a CRS Class 3 and many participating municipalities went through CRS verification cycles.

As such, the committee discussed additional public information needs and identified a variety of outreach to address the changes.

3 MESSAGES AND OUTCOMES

Outreach campaign messages must be accurate and concise to result in action and positive outcomes. The Committee evaluated existing messages and determined some changes. For instance, with the inception of Risk Rating 2.0, Preferred Risk Policies are no longer available under the NFIP. Also, the committee combined all flood insurance messaging into one topic and introduced a new topic, Resiliency and Sustainability. The committee has revised these messages to maintain consistent, accurate messaging throughout, which are detailed in Appendix A.

4 PROGRAM FOR PUBLIC INFORMATION (PPI) PROJECTS

In addition to discussing the effectiveness of each outreach initiative and message, new projects were also developed to streamline the coordination of messaging and better communicate to the public. Appendix B details the projects and includes the status of each.

FRMPIWG SHAREPOINT TOOLKIT

The FRMPIWG SharePoint toolkit, maintained by Pinellas County, allows the participating communities to access PPI and LMS resources, including outreach project templates. Communities can also upload completed project documentation. The toolkit addresses the needs of the participating communities to better coordinate messages and projects.

Communities can view outreach messages of other communities as well as edit and upload their own content. The toolkit also provides templates for brochures, community newsletters, repetitive loss area letters and other valuable tools they can use to better communicate with residents about flood hazards and measures they can take to reduce risks. The toolkit also serves as a means to document and track the status of outreach initiatives.

Since its inception in 2020, the committee has updated the toolkit with a more modern, user-friendly interface. The toolkit has evolved beyond outreach to meet further needs of the participating communities by providing calendar notifications of pertinent outreach events and allowing the download of other documents, such as LMS documentation and the Flood Warning and Response Plan.

FLOOD RESPONSE PLAN

The committee evaluated the flood response plan and updated the plan as necessary. The flood response activities and messages remain mostly unchanged. Minor updates to the plan included revising the County's Flood Response Toolkit to include more defined messaging for situational awareness. The committee plans to overhaul the Flood Response Toolkit in 2022 to allow for better organization and easier searching capabilities. In addition, a new 2021 Hurricane Preparedness Guide was developed by the County to update emergency contact information, provide additional preparation guidelines for pets, and incorporate guidelines to address the COVID-19 pandemic.

This year, the hurricane exercise became real with Tropical Storm Elsa. The Flood Response Plan was revised to reflect the lessons learned following the event. In addition, the county produced a storm-specific website that includes a storm surge flood inundation map application specific to the storm event and updates regarding the storm (<https://storm.pinellascounty.org/>). This website will be in effect for all storms and hurricanes.

5 FLOOD INSURANCE IMPROVEMENT PLAN

The committee is in the process of reviewing and updating the flood insurance improvement plan. In December 2021, the County received the updated policy claims and repetitive loss information. Once this information is evaluated for completeness and accuracy, the data will be analyzed and the Floodplain Management Program plans (i.e., Flood Insurance Assessment, Coverage Improvement Plan, and the Repetitive Loss Area Analysis, etc.) will be updated.

Appendix A

Key Messages

Appendix B

Status of PPI Project

330 OUTREACH PROJECTS WORKSHEET

Project ID	Outreach Projects	Description	CHP?	Target Audience	STK?	Countryside Reach	Unincorporated	Indian Wells	Bel Air	Bel Air S/W	Bel Air S/E	Cherry Hill	Golfport	Indian Wells
OP#16	Bla Wraps	Natural function messages, such as Only Rain Down Drain are repeated on 11 public transportation buses. All buses can be seen by the public.	N	No target audience	Y	Y								
OP#17	LMS and PPI Annual Update Press Release	LMS and PPI annual reports submitted to the governing body, released to the media, and made available to the public.	N	No target audience	N	Y								
OP#18	Scheduled Social Media Posts (Facebook)	Defined Social Media posts that cover all topics	Y	No target audience	N	N	Y							Y
OP#19	Scheduled Social Media Posts (Instagram)	Defined Social Media posts that cover all topics	Y	No target audience	N	N	Y							N
OP#20	Scheduled Social Media Posts (Twitter)	Defined Social Media posts that cover all topics	Y	No target audience	N	N	Y							Y
OP#21	E-News/Let	Email blasts from the community sent to citizens who opt-in. Topics may include floodplain management, environmental news, and public safety.	N	No target audience	N	N	Y							N
OP#22	Newsletter(s)	Newsletter from the community distributed by multiple dissemination methods, such as email blasts, newspaper inserts, mailers, and articles in neighborhood newsletters/magazines.	Y	Varies	N	N	Y							N
OP#23	CRS Users Group Meetings	Meetings for community officials involved in the CRS process. Topics include CRS and best practices for accomplishing activities.	Y	No target audience	N	Y								N
OP#24	Phila County's Speakers Bureau	Organized events in neighborhoods or offices to learn more about your flood risk, flood insurance, property protection, preparedness and safety, and natural floodplains.	Y	Varies	N	Y								Y
OP#25	New Homeowner Brochure and Flyer	Brochure and flyer for new homeowners to learn about flood risk, flood insurance, and flood risk. These are based on the Phila County Website.	Y	New Homeowners	N	N	Y							N
OP#26	Hurricane Season Press Release	An annual press release reminding citizens of the upcoming Hurricane Season with preparation tips.	Y	No target audience	N	Y								Y
OP#27	Parks & Recreation Educational Materials	Educational material placed in parks and recreation areas to educate residents and environmental aspects of the area.	N	No target audience	N	N	Y							Y
OP#28	Informational Videos	Flood related informational videos for residents and businesses disseminated by various methods.	Y	No target audience	N	N	Y							N
OP#29	Homeowners Association Meetings	Meetings from Homeowners Associations	Y	Homeowner's Associations	N	N	N							N
OP#30	Volunteer Email Blasts	Not implemented yet	N	Volunteers	N	Y								N
OP#31	Target Bay Neighborhood Full-Page Spread	Not implemented yet	Y	No target audience	N	N	Y							N
OP#32	Community Workshops / Meetings	Flood related informational workshops or meetings (Virtual or in-person) for residents and businesses held separately from Commission or Board meetings. Some examples are Citizen's Academy, City of Calverton Flood Education Workshop, City of Calverton Flood Education Workshop, etc.	Y	Varies	N	N								Y
OP#33	Only Rain Down the Drain Posted Signage	Posted signage reminding residents and visitors to only rain down the drain.	N	No target audience	N	N	N							Y
OP#34	Social Media - Podcast	Podcast related to floodplains and flood insurance. Not implemented yet.	N	No target audience	N	N	N							N
OP#35	Storm Surge inundation Level Signage	Signage placed at specific locations to identify storm surge inundation.	N	No target audience	N	N								
OP#36	Home Inspector Training	Training on basic floodplain regulations for building inspectors.	Y	Home Inspectors	N	Y								
OP#37	Insurance and Mortgage Association Training	Phila County Floodplain Administrator and Flood Insurance Administrator training for Insurance and Mortgage professionals that work countryside about. -Flood Information-all 10 topics -Flood Insurance Basics -How to use the online flood map service center	Y	Insurance and Mortgage professionals	N	Y								
														Target Group letter to residents and businesses with City Flood Brochure enclosed
														Target Group letter to Insurance Companies with city Flood Brochure enclosed
														Target Group letter to Insurance Companies with city Flood Brochure enclosed

330 OUTREACH PROJECTS WORKSHEET

Project ID	Outreach Projects	Description	CHT	Target Audience	STX?	Countywide Reach	Large	Madira Beach	Provincetown	Bedington Shores	St. Ann Beach
OP#1	RLA Letter	Letter Flood into Brochure, and Insurance Info Shared with all residents in the County and Businesses in the Provincetown Area	Y	RLAA	N	N	Y	Y	Y	Y	Y
OP#2	"Flood Guide available at County/City Buildings	PC Department: Building, Planning, Development Review Services, Communications, Utilities	Y	Customers of Provincetown County Services	N	N	N	Y	N	N	N
OP#3	"Flood Guide available at County Libraries	Made Available at 25 Library Locations throughout Provincetown	Y	Customers of Provincetown County Libraries	Y	Y	Y	Y	Y	Y	Y
OP#4a	"Hurricane Guide 2020	-Distributed countywide -Made available at County and municipal buildings -Made available at numerous businesses	Y	No target audience	N	N	N	Y	N	N	N
OP#4b	"Hurricane Guide 2020 - ESOL (Spanish)	-Distributed countywide -Made available at County and municipal buildings -Made available at numerous businesses	Y	Spanish-Speaking Residents	N	N	N	N	N	N	N
OP#4c	"Hurricane Guide 2020 - ESOL (Vietnamese)	-Distributed countywide -Made available at County and municipal buildings -Made available at numerous businesses	Y	Vietnamese-Speaking Residents	N	N	N	N	N	N	N
OP#5a	"Hurricane Guide 2020 Available at County Libraries	Made Available at 25 Library Locations throughout Provincetown	Y	No target audience	Y	Y	Y	Y	Y	Y	Y
OP#5b	"Hurricane Guide 2020 - ESOL (Spanish) Available at County Libraries	Made Available at 25 Library Locations throughout Provincetown	Y	Spanish-Speaking Residents	Y	Y	Y	Y	Y	Y	Y
OP#5c	"Hurricane Guide 2020 - ESOL (Vietnamese) Available at County Libraries	Made Available at 25 Library Locations throughout Provincetown	Y	Vietnamese-Speaking Residents	Y	Y	Y	Y	Y	Y	Y
OP#6	Utility Bill Insert	Information distributed in the utility bill that is distributed to Unincorporated, Beach communities from Belleair Beach south to Terra Verde, City of Largo, Town of Kenneth City, and limited sections of Clearwater, Dunedin, Pinellas Park and St. Petersburg	Y	No target audience	N	N	N	Y	N	N	N
OP#7	"Flood Map Service Training	Provincetown Floodplain Administrator and Flood Insurance Advocate present to Real Estate Professionals that work countywide about "Flood Insurance Basics" -How to use the online flood map service center Real Estate Flood Disclosure Brochure are provided	Y	Real Estate Professionals	Y	Y	Y	Y	Y	Y	Y
OP#8	"Real Estate Agents Flood Disclosure and Information Brochure (English & Spanish)	Brochure distributed to potential buyers of property countywide by real estate professionals	Y	Buyers of Real Estate	Y	Y	Y	Y	Y	Y	Y
OP#9	"Provincetown Real Estate Organization Newsletter	Article published annually in the PRO newsletter Provincetown County Flood Map Service, Real Estate Disclosure, Insurance, and Flood Management and Information, and technical assistance information.	Y	Real Estate Professionals	Y	Y	Y	Y	Y	Y	Y
OP#10	Landscape Training	Any person or company providing landscape services must complete the Provincetown County Best Management Practices Course -This course is a mandatory vehicle deal to avoid violation of the Provincetown Ordinance and Landscape Maintenance Ordinance	N	Landscape	N	Y	Y	Y	Y	Y	Y
OP#11	Commissioner / Mayor Article in Utility Bill or Mailed letters	Each year the County Commission Chair or Mayor or Mayor Pro Tem will write an article in the utility bill or mailer to residents about adding flood insurance, and promote flood insurance technical assistance in an article disseminated in Utility bill or mailed letters, and presented to the press. This is frequently published in newspapers and neighborhood newsletters.	Y	No target audience	N	N	N	N	N	N	N
OP#12	Flood Map Service Promo Email Blast (via email)	Flood Map Service Promo Email to Realtors, Insurance Agents, Lenders, and Surveyors	Y	Realtors, Lenders, Insurance Agents	N	N	N	N	N	N	N
OP#13	Storm Drain Markers	Only Rain Down Drain Storm Drain Markers program	N	No target audience	N	N	N	N	N	N	N
OP#14	Storm Drain Markers	Only Rain Down Drain Storm Drain Markers program	N	No target audience	N	N	N	N	N	N	N
OP#15	Vehicle Wraps	Natural functions messages, such as Only Rain Down Drain are wrapped on 15 vehicles. All vehicles are wrapped on the north and south side of the county when vehicles are used for business travel.	N	No target audience	N	N	N	N	N	N	N

Project ID	Outreach Projects	Description	CPII	Target Audience	STPS	Gallinville Reach	Largo	Malden Beach	Hedden Park	Norington Marsh	S. Side Beach
OP#16	Bus Wraps	Natural funds messages, such as Only Rain Down Drains are wrapped on 11 public transit buses around town. All buses can be seen across the county.	N	No target audience	Y	Y				Y	N
OP#17	LMS and PFI Annual Update Press Release	LMS and PFI annual reports submitted to the governing body, released to the media, and made available to the public.	N	No target audience	N	Y	Y	Y		Y	N
OP#18	Scheduled Social Media Posts (Facebook)	Defined Social Media posts that cover all topics	Y	No target audience	N	N	Y	Y		N	Y
OP#19	Scheduled Social Media Posts (Instagram)	No target audience	Y	No target audience	N	N	N	N		N	N
OP#20	Scheduled Social Media Posts (Twitter)	Defined Social Media posts that cover all topics	Y	No target audience	N	N	Y	Y		N	N
OP#21	E-NewsE-Let	Email blasts from the community sent to citizens who opt-in. Topics may include neighborhood projects, events, environmental news, and public safety.	N	No target audience	N	N	N	N		N	Y
OP#22	Newsletter(s)	Newsletter from the community distributed by multiple dissemination methods, such as email blasts, newspaper inserts, mailers, and articles in neighborhood newsletters/magazines	Y	Varies	N	N	N	Y		N	Y
OP#23	CRS Users Group Meetings	Meetings for community members involved in CRS and other watershed related issues. Focuses on about different topics related to CRS and best practices for accomplishing activities.	Y	No target audience	N	Y				Y	Y
OP#24	Phelps County's Speakers Bureau	Organized events in neighborhoods or offices to learn more about your flood risk, flood insurance, property protection, preparation and safety, and flood risks. These are listed on the Phelps County Website.	Y	Varies	N	Y	Y	Y		N	N
OP#25	New Homeowner Brochure and Flyer	Station and sign for new homeowners to introduce them to Phelps County watersheds and flood risks. These are listed on the Phelps County Website.	Y	New Homeowners	N	N	N	N		Y	N
OP#26	Hurricane Season Press Release	An annual press release reminding citizens of the upcoming Hurricane Season with preparation tips.	Y	No target audience	N	Y	Y	Y		Y	Y
OP#27	Parks & Recreation Educational Materials	Educational material placed in parks and recreational facilities about the watersheds and environmental aspects of the area.	N	No target audience	N	N	Y	Y		Y	N
OP#28	Informational Videos	Flood related informational videos for residents and businesses disseminated by various methods	Y	No target audience	N	N	N	N		N	N
OP#29	Homeowners Association Meetings	Meeting from Homeowners Associations	Y	Homeowner's Associations	N	N	N	Y		N	N
OP#30	Weatherwise Email Blasts	Weatherwise email blasts	N	Weatherwise	N	Y	Y	Y		Y	N
OP#31	Tampa Bay Newspaper Full-Page Spread	Not implemented yet	Y	No target audience	N	N	Y	N		Y	Y
OP#32	Community Workshops / Meetings	Flood related informational workshops or meetings (Virtual or in-person) for residents and businesses held separately from Community or Business Meetings. Examples include City of Escondido, City Council Flood Education Workshops, City Boards Flood Education Workshops, etc.	Y	Varies	N	N	Y	Y		Y	Y
OP#33	Only Rain Down the Drain Poster Signage	Poster Signage reminding residents and visitors Only Rain Down the Drain	N	No target audience	N	N	N	N		N	N
OP#34	Social Media - Podcast	A podcast that discusses floodplain related messaging. Not implemented yet	N	No target audience	N	N	N	Y		N	N
OP#35	Storm Surge Inundation Level Signage	Signage placed at specific locations to identify storm surge inundation	N	No target audience	N	N					
OP#36	Home Inspector Training	Training on basic floodplain regulations for Phelps County Floodplain Administrator and Flood Insurance Adjusters present to Insurance and Mortgage professionals that work countywide about flood information-all 10 topics	Y	Home Inspectors	N	Y					N
OP#37	Insurance and Mortgage Association Training	Flood Information-all 10 topics	Y	Insurance and Mortgage professionals	N	Y					N

RESOLUTION NO. 06-22

A RESOLUTION OF THE TOWN OF REDINGTON SHORES, FLORIDA, RE-ESTABLISHING THE PROGRAM FOR PUBLIC INFORMATION ADVISORY COMMITTEE; MAKING RELATED FINDINGS; PROVIDING FOR SEVERABILITY AND FOR AN EFFECTIVE DATE.

WHEREAS, the Board of Commissioners had previously established a Program for Public Information Advisory Committee (PPI) by vote of the Commission; and

WHEREAS, the Board of Commissioners has adopted Ordinance 22-1, which has established a uniform method for creating advisory boards and providing the same basic rules and procedures for all such boards.

NOW, THEREFORE BE IT RESOLVED by the Board of Commissioners of the Town of Redington Shores, Florida, that:

The committee has not previously had terms or term limits. These committee members were replaced only when a vacancy occurred. If you think we should do terms with term limits we could, it might just be a little difficult to replace members due to the specialty areas they represent

Section 1. Creation of Committee

The Program for Public Information Committee (PPI) is hereby re-established as a volunteer advisory committee. Current PPI members shall continue to serve until they no longer serve due to resignation, removal, or otherwise. Future appointments shall be made in the manner set forth in § 5-5 of the Town Code.

Members of this committee shall be composed of at least:

- a. Two Redington Shores “at large” resident stakeholders
- b. Three expert stakeholders from the following business entities: banking/lending, insurance and realty, who shall be residents of Redington Shores or business professionals interfacing with residents of Redington Shores.

While not voting members, Town staff members with responsibilities for flood plain management, Town records retention, and general Town administration shall attend meetings of the PPI to ensure the members have the benefit of their expertise, experience, guidance and support.

Members of the committee shall meet at least two times each year preferably after the April and October County PPI meetings.

Section 2. Purpose of Committee

It shall be the Duty of the PPI:

- a. To make a continuing study of the Community's public information needs in relation to flood plain management and mitigation efforts, flood insurance, and emergency preparation and evacuation planning.
- b. To make public communication recommendations toward continuously improving the Town's Community Rating System (CRS) program to allow the Town to earn points toward the Town-wide flood insurance discount.
- c. To assist in the development, distribution, and collection of related public information activities and materials.
- d. To attend information/educational meetings and coordinate efforts with Pinellas County PPI and related Committees such as LMS, FPI.

Section 3. Work Product

Pursuant to Town Code § 5-9, the PPI's analysis, recommendations, and work products shall be presented to the Board of Commissioners in its annual report, or on such more frequent basis as the Board of Commissioners, Administrator or PPI deems appropriate.

BE IT FURTHER RESOLVED that if any section, subsection, sentence, clause, provision or word of this Resolution is held unconstitutional or otherwise legally invalid, same shall be severable and the remainder of this Resolution shall not be affected by such invalidity, such that any remainder of the Resolution shall withstand any severed provision, as the Board of Commissioners would have adopted the Resolution even absent the invalid part.

BE IT FURTHER RESOLVED that this Resolution shall take effect immediately upon adoption.

DULY ADOPTED with a quorum present and voting this 19th day of September, 2022.

Marybeth Henderson, Mayor Commissioner

Attest:

Tracy Campbell, Town Clerk