



**BOARD OF COMMISSIONERS  
TOWN OF REDINGTON SHORES  
WORKSHOP MEETING  
WEDNESDAY, AUGUST 28, 2024 – 6:00 P.M.**

**AGENDA**

**A. CALL TO ORDER**

**B. PLEDGE OF ALLEGIANCE**

**C. ROLL CALL**

**D. APPEARANCES AND PRESENTATIONS**

1. Beach Ambassador Program

**E. OLD BUSINESS**

1. Holiday Street Light Decorations for Gulf Blvd. Update

**F. NEW BUSINESS**

1. Holiday Event Schedule
2. Health Insurance
3. Beach Patrol Discussion
4. Sunshine Law 101 – Attorney Eschenfelder

**G. MISCELLANEOUS**

First Budget Public Hearing - Wednesday, September 4, 2024 – 6:00 P.M

Regular Meeting- Wednesday, September 11, 2024 – 6:00 P.M.

Final Budget Public Hearing – Monday, September 16, 2024 – 6:00 P.M.

**H. ADJOURNMENT**

Pursuant to Florida Statutes § 286.0105, if any person or entity decides to appeal any decision made on any matter considered at any meeting or hearing of any Redington Shores Board or Commission, he, she or it will need a record of the proceedings and, for such purpose, he, she or it may need to ensure that a verbatim record of the proceedings is made, which record includes the legal arguments, testimony, and evidence upon which the appeal is to be based.

# **ITEM D.1.**

# REDINGTON SHORES BEACH AMBASSADOR PROGRAM

- Presented By Lisa Reich
  - Coastal Wildlife Advocacy Group,  
CEO/Founder



# Lisa's Background

- I have lived in this area for over 40 years.
- I have patrolled our beaches for the past 13 years and been on numerous Marine Turtle Permits.
- I currently serve on the St Pete Audubon Board as the Conservation Chair. I have been a bird steward and conducted nesting bird surveys over the past several years.
- I have also volunteered as a wildlife rescuer and witnessed firsthand, the effects of human impact to our wildlife.
- My primary mission is to work with the local coastal municipalities in Pinellas County to protect our coastal wildlife and preserve the coastal habitat on which they depend.
- My passion and commitment for the protection of our coastal wildlife is in response to the growing concerns of the human impacts to our coastal wildlife and loss of their habitat.
- I am dedicated to coastal wildlife conservation by making a positive impact through advocacy, education and community and municipal engagement.



# WHAT IS THE BEACH AMBASSADOR (BA) PROGRAM?

- The Beach Ambassador (BA) Program is one part of a multi-pronged approach to keeping the beach, clean, safe and clear for people and wildlife by creating awareness and educating beach goers.
- It is a volunteer program that consist of local residence.
- The program is a partnership with the city, local law enforcement and the BA's, to protect our city's biggest asset, our beach and its wildlife.





# WHAT IS THE PURPOSE OF THE BEACH AMBASSADOR PROGRAM?

- For the BA's to be the friendly faces on the beach of Redington Shores
- To **educate** beach goers of the beach rules & ordinances
- To help **protect** the beach and coastal wildlife



# What Do Beach Ambassadors Do?

- Beach Ambassadors, when wearing their t-shirt and/or vest, badge, interact with the public in a positive and friendly way, while on the beach; while stationed at any one of the beach accesses, while walking the beach or even when they are out in the community.
- By wearing the shirt/vest, the BA is easily identifiable, and the public knows that they are a person they can approach with their questions. BA's provide information about local businesses, sea turtles, shorebirds, dune protection and beach etiquette. During that conversation, BA's can also share more about Leave No Trace and the CleanDarkFlat initiatives.





## What Do Beach Ambassadors Do? (cont.)

- BA's should also be seen filling in holes, knocking down leftover sandcastles, and picking up bits of trash during their time on the beach.
- Beach Ambassadors must attend an annual training workshop to gain knowledge on how to educate and inform visitors and beach goers about the city's ordinances related to the beach and how their actions can provide a safe environment for visitors and coastal wildlife alike.
- BA's must also attend on-demand workshops when and if needed.





# What Beach Ambassadors Don't Do...

## NO

- Beach Ambassadors do NOT enforce the ordinances.
- BA's are NOT enforcers but are a community of volunteers who love the beach and have a passion to help protect it through education and awareness.



## YES

- Between personal interactions, and filling in holes and picking up trash, BA's must note beach conditions and violations that might need the help of Redington Shores staff, code enforcement or local law enforcement.
- BA's need to know who to call.

# WHAT DOES IT TAKE TO BE A BA?



- BA's need to have a positive attitude and take a positive approach to the protection of the beach as well as the value of beach tourism
- They be over the age of 21, complete an application, an annual mandatory training program and occasional workshops
- Must have stamina, mobility and maturity

## HOW DOES IT WORK?



Town of  
**Redington Shores**  
*Nature's Beach*

**PLAN SPONSOR** – The Town of Redington Shores sponsors the Beach Ambassador Program by providing program information on the town’s website and social media platforms. They also provide the space for annual training and annual workshops. The town may also fund the BA Kit which can consist of the following: BA city t-shirt and/or safety vest, BA Badge, trash picker, trash gloves, red flashlights.

## HOW DOES IT WORK?



**PLAN MANAGER** – Coastal Wildlife Advocacy Group is the program manager. They will coordinate volunteers. CWAG will also manage and conduct the annual training and workshops. They will manage communication among all BAs. The training session include key city staff members and local law enforcement. CWAG will also work directly with the town staff when and if needed.



# CONCLUSION

- **The VBA Program can be implemented with minimal cost to the city.**
- The BA Program helps residents, tourists and others understand how to protect our biggest asset, our beach and our coastal wildlife.
- The BA Program boosts beach safety through awareness and education of our town's beach rules.
- The BA Program sends the message that we care about our beach and its protection.



# **ITEM E.1.**



**Town of**

**Redington Shores**

*Nature's Beach*

Date: August 28, 2024  
To: Board of Commissioners  
From: Mike McGlothlin, Town Administrator  
Re: Holiday Street Light Decorations for Gulf Blvd. Update

Per previous direction by the Board of Commissioners (BOC), I have researched with our current provider the feasibility of upgrading the town's holiday street light decorations to newer nautical themed units and I have also explored the option of utilizing solar powered units. Given the feedback that I have received from our current provider I have learned that due to the number of units that we order for installation (40 in total) their company will not be able to fulfill our request this holiday season as they do not have the inventory to support it.

Additionally, based upon feedback that they have received from other municipalities about the resulting dim lighting of the solar powered units they do not recommend their usage. Our service provider did offer to meet early in 2025 to coordinate further so that this request can be fulfilled. (See attached email from Holiday Outdoor Décor Account Manager Shannon Magee, dated August 22, 2024.)

In assisting with research for this project the Parks and Recreation Advisory Committee provided me with a commercial resource for further exploring the acquisition of nautical themed holiday decorations. I researched this source further and attached you will find several nautical themed units that are available for purchase. Given the price point of the units available, considering the number that would need to be purchased, I found that it would cost approximately between \$14,432.00 to \$37,228.00 to purchase the units and this pricing does not include mounting bracket and installation costs. Storage space for these units would also need to be considered. In reviewing the attached quote from our provider, it costs us \$10,370.00 to rent these units and this also includes their installation and removal.

Based upon these factors, for the upcoming holiday season I recommend that we proceed with our normal rental of these units and work with the provider after the first of 2025 in upgrading the decorations.

## Town Administrator

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**From:** Shannon Magee <smagee@holidayoutdoordecor.com>  
**Sent:** Thursday, August 22, 2024 5:04 PM  
**To:** Town Administrator  
**Subject:** Christmas pole mounts

Hi Mike,

It was great talking to you yesterday.

I spoke with my manager, and he said that we don't have enough inventory of the nautical pole mounts in stock cover your order. We could meet with you in February 2025 and discuss the pole mounts. In February we can guarantee them for next year but we don't have enough time this year to guarantee delivery of your order.

I also asked about the solar options for the poles and at this time we don't recommend them. They are not a reliable option and often don't light up the way that they should. There is no manufacturer that we would be able to point you too.

I'm so sorry Mike I really thought you had a great nautical theme idea going but hopefully we can put it together next year.

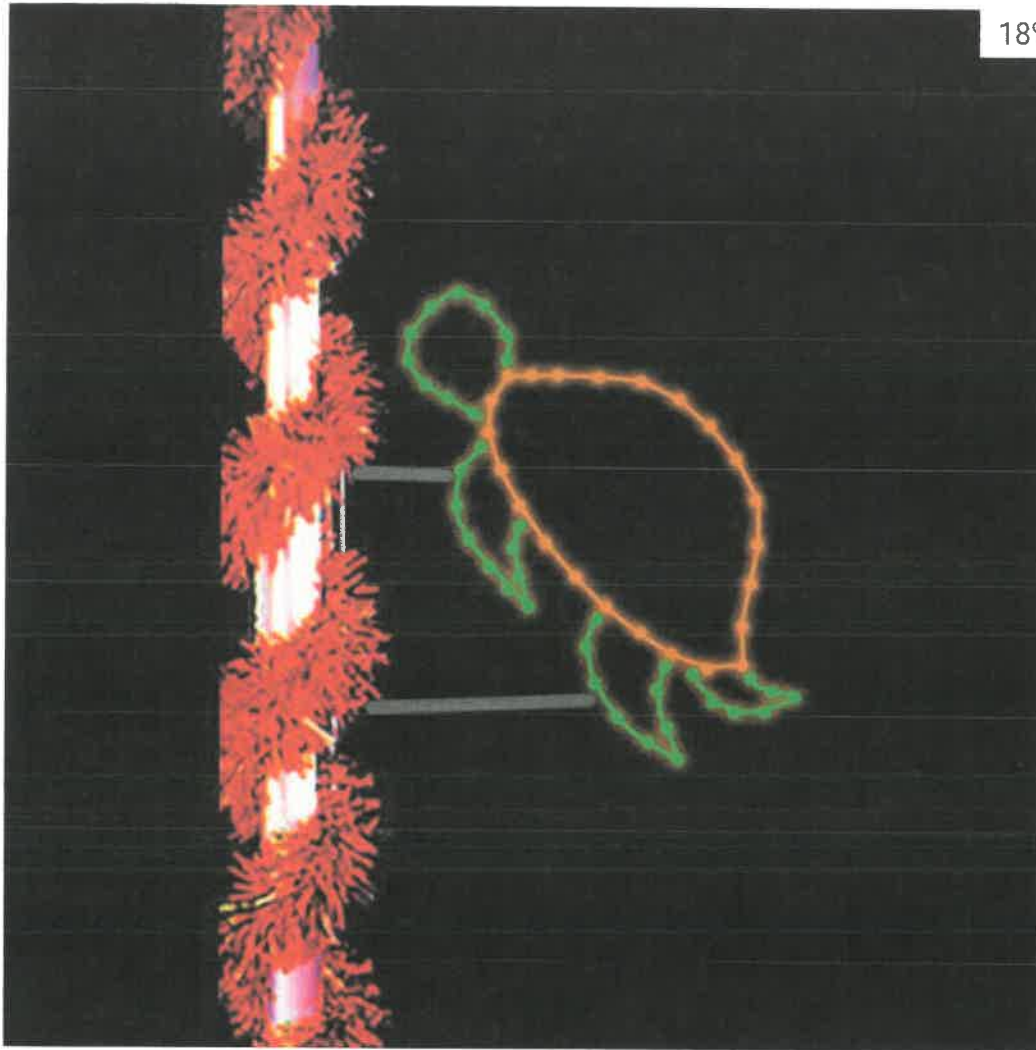
Thanks,

Shannon Magee  
Account Manager  
Direct Line: (484) 224-7146  
[smagee@holidayoutdoordecor.com](mailto:smagee@holidayoutdoordecor.com)





18% OFF Sale



# Turtle (Side View)

~~\$440.00~~ \$360.80

SKU: PM-TURTLE-SIDE-VIEW

## DESCRIPTION

- 2.75' x 3'
- Contains 39 C-7 Lamps

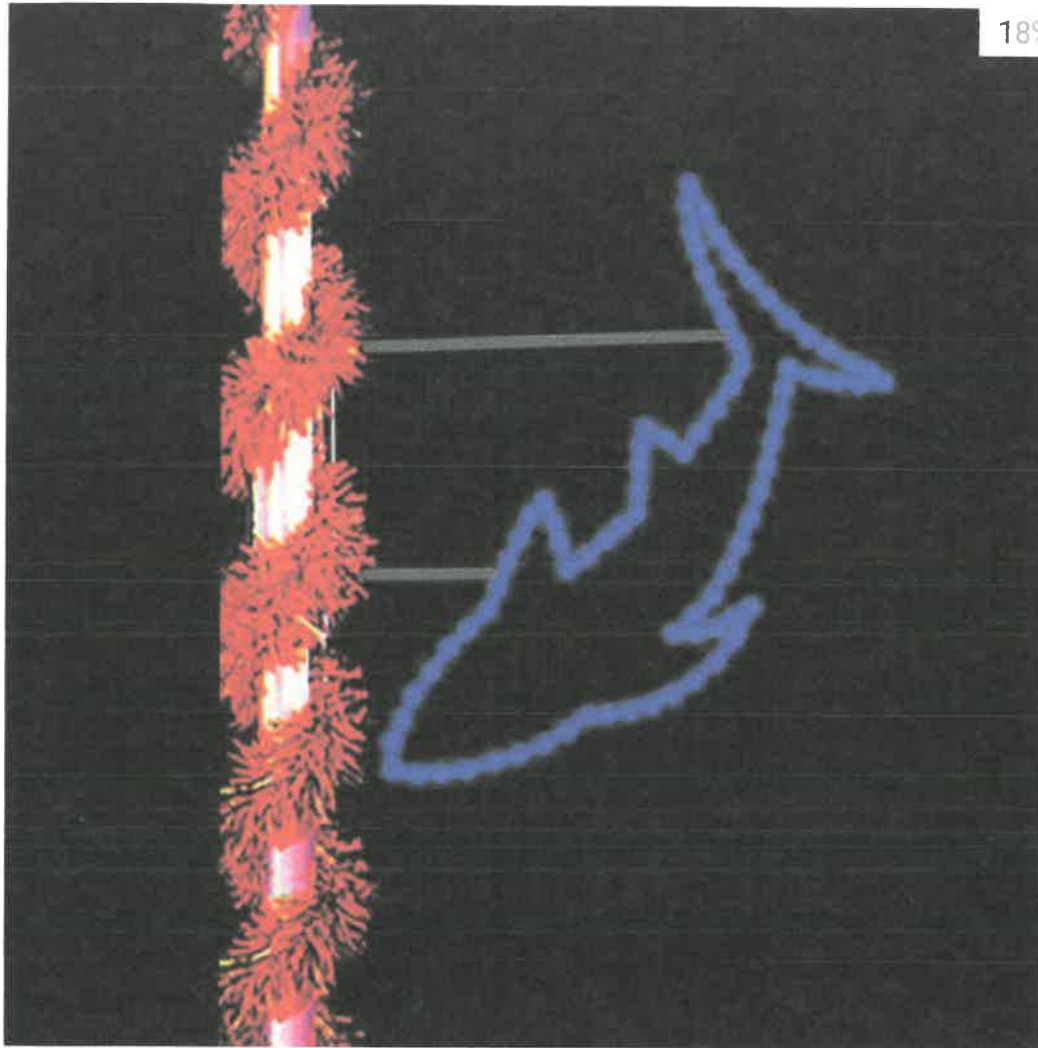
Includes Mounting Hardware

1

ADD TO CART



18% OFF Sale



# Shark 1

~~\$464.00~~ **\$380.48**

SKU: PM-SHARK1

## DESCRIPTION

- 3' x 3.5'
- Contains 39 C-7 Lamps

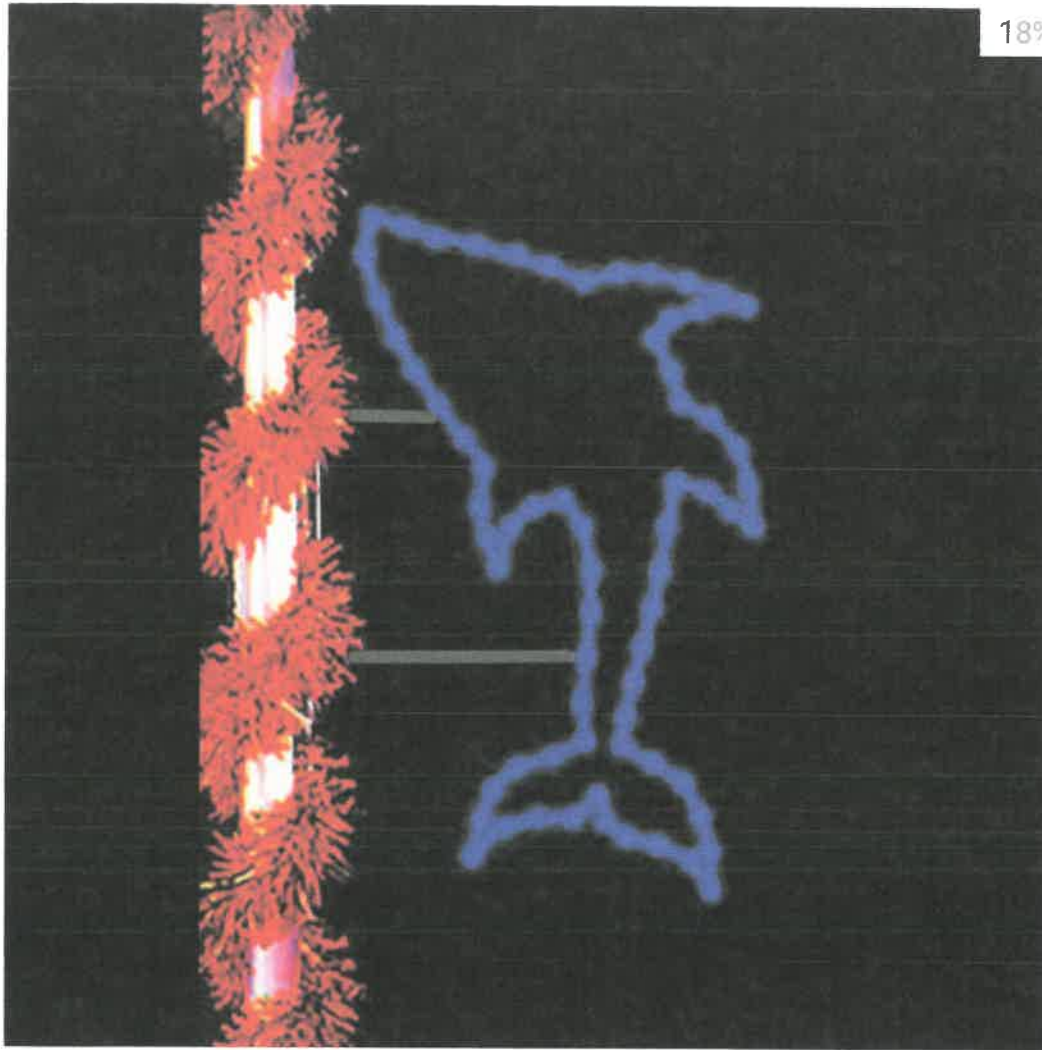
Includes Mounting Hardware

1

**ADD TO CART**



18% OFF Sale



# Shark 2

~~\$464.00~~ **\$380.48**

SKU: PM-SHARK2

## DESCRIPTION

- 2' x 3.5'
- Contains 39 C-7 Lamps

Includes Mounting Hardware

1

**ADD TO CART**





18% OFF Sale



# Anchor Pole Mount

~~\$537.00~~ **\$440.34**

SKU: PM-ANCHOR-2

## DESCRIPTION

- 2.75' x 3.5'
- Contains 45 C-7 Lamps

Includes Mounting Hardware

1

ADD TO CART







18% OFF Sale



# Sailboat Pole Mount

~~\$548.00~~ \$449.36

SKU: PM-SAILBOAT-2

## DESCRIPTION

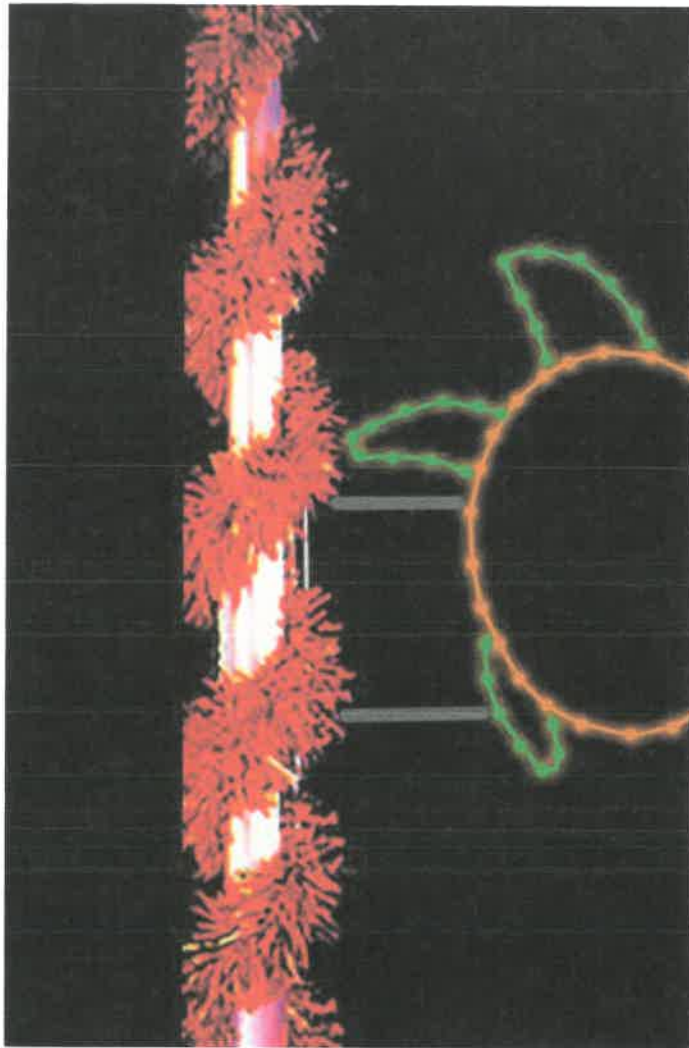
- 2.5' x 3.5'
- Contains 51 C-7 Lamps

Includes Mounting Hardware

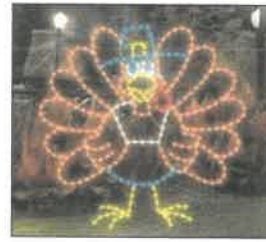
1

ADD TO CART

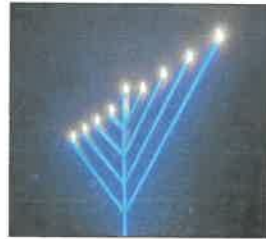




8% OFF Sale



Thanksgiving



Hanukkah



New Year



Valentine's Day



Patriotic

# Turtle (Top View)

~~\$548.00~~ \$449.36

SKU: PM-TURTLE-TOP-VIEW

## DESCRIPTION

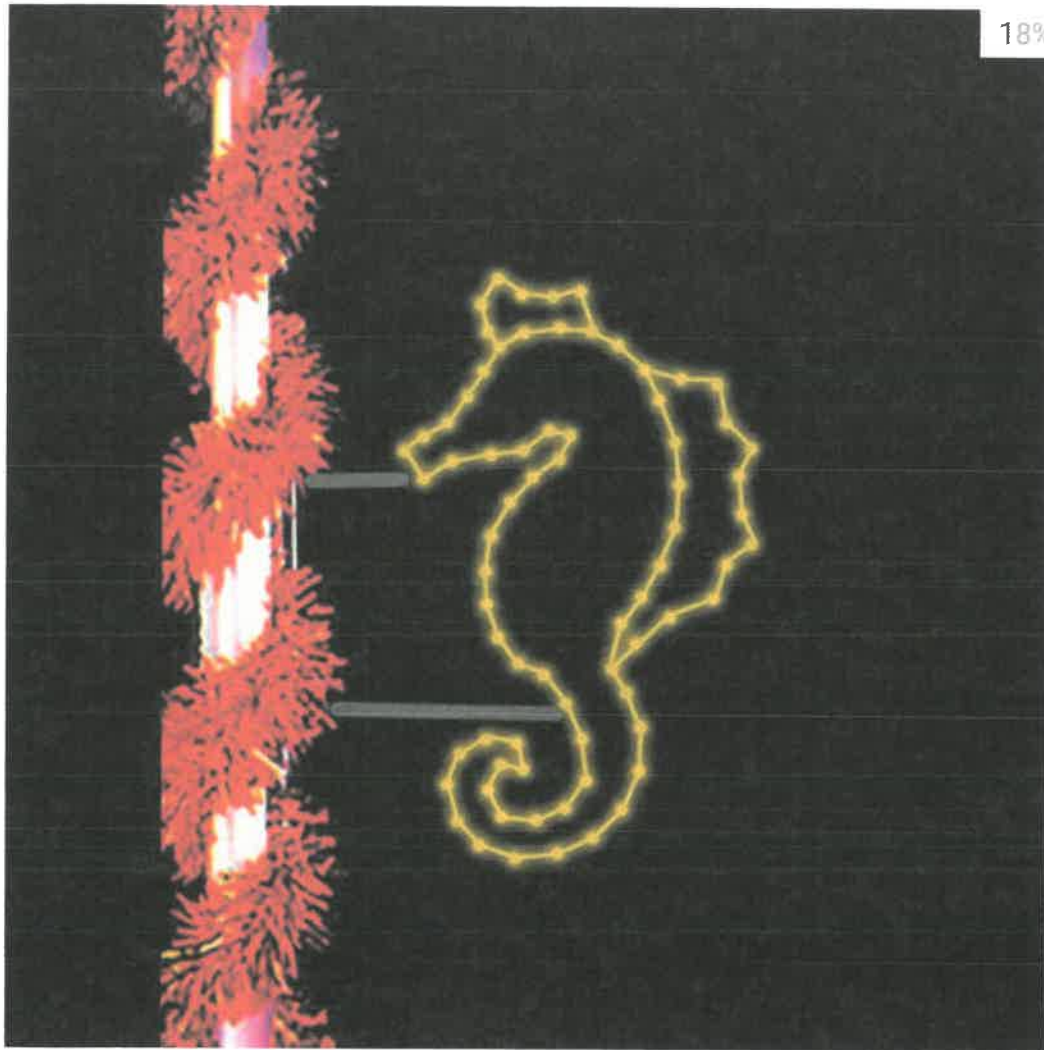
- 3.5' x 3.5'
- Contains 51 C-7 Lamps

Includes Mounting Hardware

1

ADD TO CA





18% OFF Sale



# Seahorse

~~\$561.00~~ \$460.02

SKU: PM-SEAHORSE-3

## DESCRIPTION

- 2.25' x 3.5'
- Contains 48 C-7 Lamps

Includes Mounting Hardware

1

ADD TO CART



18% OFF Sale



# Scallop & Pearl

~~\$993.00~~ **\$814.26**

SKU: PMCS-27

## DESCRIPTION

- 5' x 5'
- Contains 123 C-7 Lamps

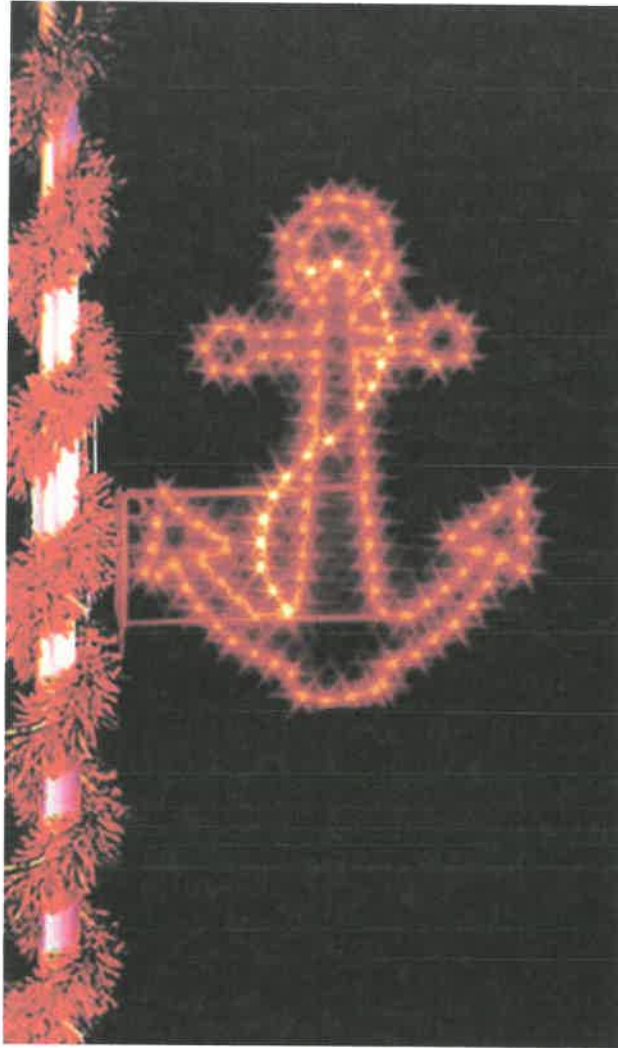
Includes Mounting Hardware

1

ADD TO CART



18% OFF Sale



# Anchor

~~\$1,135.00~~ **\$930.70**

SKU: PMCS-21

## DESCRIPTION

- 5.5' x 8'
- Contains 155 C-7 Lamps

Includes Mounting Hardware

1

**ADD TO CART**







Company Address	PO Box 4365 Bethlehem, Pennsylvania 18018 United States	Created Date	8/23/2024
		Expiration Date	11/1/2024
		Quote Number	00019414
Prepared By	Shannon Magee	Bill to Phone	727-397-5538
Email	smagee@holidayoutdoordecor.com	Email	townclerk@townofredingtonshores.com
Bill To Name	MARY PALMER	Ship To Name	MARY PALMER
Bill To	TOWN OF REDINGTON SHORES 17425 GULF BLVD Redington Shores, Florida 33708 United States	Ship To	TOWN OF REDINGTON SHORES 17425 GULF BLVD REDINGTON SHORES, Florida 33708 United States
Quote To	United States	Ship To Phone	727-397-5538
HTH Referral	<input type="checkbox"/>		

Product Code	Product	Product Line Description	Line Item Description	Price	Quantity	Total Price
LSE-PM-SLB-PTWP96	8'H x 4 1/2'W PALM TREE W/PACKAGE, 62 C9 Lamps LED	4 1/2' X 8' PALM TREE W/PACKAGE, 62 C9 Lamps LED		\$170.00	40.00	\$6,800.00
LSE-PV-9R-RDPM-NW	9" Red PVC - 25'	9" Red PVC/Metallic - 25' - No Lighting Wiring	50' OF POLE TRIM PER PALM TREE - ALTERNATING RED AND GREEN POLE TRIM THAT SPAN MEDIAN IN N REDINGTON AND REDINGTON SHORES - TWO 25' PIECES OF GARLAND PER TREE	\$85.00	42.00	\$3,570.00

Subtotal	\$10,370.00
Total Price	\$10,370.00
Grand Total	\$10,370.00

**Lease Terms and Conditions**

Holiday Outdoor Decor shall comply with the specifications above. All work shall be completed in a professional manner according to standard industry practices. Modifications to the above specifications may incur additional costs and will require an executed change order. Holiday Outdoor Decor shall not be responsible for any failure or delay caused by any reason beyond its control. Owner shall have sole responsibility to insure itself and its property against damages or injury. HOLIDAY OUTDOOR DECOR SHALL NOT BE LIABLE FOR ANY INDIRECT OR

Account Terms      **DUE UPON RECEIPT**

**QUOTE ACCEPTANCE INFORMATION**

- Contract Price is per year
- Annual Lease, Installation, Removal, and Storage
- We do not do any electrical work, other than plugging into existing outlets. This also includes resetting GFCI breakers that pop due to moisture, rain or sprinklers
- Custom Items are NOT returnable
- 4% Credit Card payments fee
- After Account Terms due date, a monthly interest charge of 1.5% will be added on past due accounts (18% APR)
- Applicable Sales Tax will be added to Final Invoice

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_



CONSEQUENTIAL DAMAGES RELATING TO THIS AGREEMENT, NOR SHALL IT BE LIABLE IN ANY WAY WHATSOEVER FOR DAMAGES UNLESS DIRECTLY CAUSED BY HOLIDAY OUTDOOR DECOR NEGLIGENCE OR MISCONDUCT. IN NO EVENT WILL HOLIDAY OUTDOOR DECOR BE LIABLE UNDER THIS AGREEMENT FOR ANY AMOUNT WHICH EXCEEDS THE VALUE OF THIS PROPOSAL.

For our complete Terms and Conditions, please click [here](https://holidayoutdoordecor.com/terms-conditions/) or visit <https://holidayoutdoordecor.com/terms-conditions/>

Account Terms      DUE UPON RECEIPT

- Contract Price is per year
- Annual Lease, Installation, Removal, and Storage
- We do not do any electrical work, other than plugging into existing outlets. This also includes resetting GFCI breakers that pop due to moisture, rain or sprinklers
- Custom Items are NOT returnable
- 4% Credit Card payments fee
- After Account Terms due date, a monthly interest charge of 1.5% will be added on past due accounts (18% APR)
- Applicable Sales Tax will be added to Final Invoice

**QUOTE ACCEPTANCE INFORMATION**

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

# **ITEM F.1.**



Town of  
**Redington Shores**  
*Nature's Beach*

Date: August 28, 2024  
To: Board of Commissioners  
From: Margaret Carey, Town Clerk  
Re: Holiday Event Schedule 2024

It may seem early, but it is time to start planning for the 2024 Holiday Season. Our annual events include:

- Tree Lighting
- Parade
- Holiday Party

The Tree Lighting has traditionally been held on the 1<sup>st</sup> Sunday in December. This year that is December 1 (also Thanksgiving weekend).

The Boat Parade is set for December 15.

The Parade and Party have *not* always been scheduled on the same day, but last year it was. That seemed to work out well.

Based upon feedback from staff and PD partners, I suggest the following schedule:

EVENT	DATE
Tree Lighting	Sunday, Dec. 8
Parade	Saturday, Dec. 14
Holiday Party	Saturday, Dec. 14
Boat Parade	Sunday, Dec. 15

# **ITEM F.2.**

**ADDITIONAL DOCUMENTS WILL BE DISTRIBUTED BEFORE OR AT THE  
MEETING**





Town of  
**Redington Shores**  
*Nature's Beach*

Date: August 28, 2024  
To: Board of Commissioners  
From: Mike McGlothlin, Town Administrator  
Re: Health Insurance

The Town's United Health Care insurance benefits program, consisting of medical, dental, and vision coverage for qualifying personnel, is due for annual renewal.

Staff and I have consulted with an insurance broker and after considering available options; while taking into account staff and broker recommendations, the Florida Blue plan is presented to you. This plan continues to provide all previous coverage benefits, renews the life insurance option and provides FSA benefits while not increasing costs.

Please see the following attachment for your review, discussion, and consideration for approval.

# **ITEM F.3.**

NO ATTACHMENT FOR THIS ITEM

# **ITEM F.4.**

ATTORNEY ESCHENFELDER WILL PROVIDE ANY HANDOUTS AT THE MEETING